

# **POST MEMBERSHIP AWARDS**

## **Cardinal Award**

**August 11, 2010-35% of 2011 Post Goal**

## **Jefferson Award**

**September 1, 2010-50% of 2011 Post Goal**

## **Jamestown Award**

**October 6, 2010-55% of 2011 Post Goal**

## **Veteran's Day Award**

**November 3, 2010-65% of 2011 Post Goal**

## **Dogwood Award**

**December 1, 2010-75% of 2011 Post Goal**

## **Yorktown Award**

**January 5, 2011-85% of 2011 Post Goal**

## **Foxhound Award**

**February 2, 2011-90% of 2011 Post Goal**

## **Legion Birthday Award**

**March 2, 2011-95% of 2011 Post Goal**

## **Old Dominion Award**

**April 6, 2011-Gold Certificate-100% of 2011 Post Goal**  
**April 20, 2011-Silver Certificate-100% of 2011 Post Goal**  
**May 4, 2011-Blue Certificate-100% of 2011 Post Goal**

## **Dan Daniel Plaque**

**June 1, 2011-110% of 2011 Post Goal**

## **Post Honor Ribbon**

**100% \*December 31, 2010\***

**Recruit a new member.** Legionnaires who recruit one or more new members, reinstatements or DMS transfers for 2011 by December 31, 2010, earn chances to win a free Paid-Up-For-Life Membership. One chance is earned for each new member, reinstatement or DMS transfer recruited. Entries must arrive at Department Headquarters no later than January 6, 2011. A drawing will be held and the winner announced on January 12, 2011. Reinstatement: Any former member whose 2010 membership dues had not been paid. DMS transfer: A member of Post 141 who has a valid 2010 or 2011 membership card.

I recruited a new Legionnaire. Please enter me in the drawing for a free Paid-Up-For-Life Membership.

**New Member:** \_\_\_\_\_ **Membership #** \_\_\_\_\_

**Recruiter:** \_\_\_\_\_ **Membership #** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone #:** \_\_\_\_\_

**Post #:** \_\_\_\_\_

**Mail to:**        **New Member Contest**  
                  **The American Legion, Dept of VA**  
                  **PO Box 11025**  
                  **Richmond, VA 23230**

## INDIVIDUAL MEMBERSHIP AWARDS

Membership recruiters can earn cap pins by meeting the qualifications stated below (or similar qualifications developed at the Post Level) and having their accomplishments certified by their Post Adjutant using the form on opposite page of this manual. Pins are **FREE OF CHARGE**. Forms should arrive at Department Headquarters no later than March 25, 2011.

- Category I – (15-35 member goal)-Four or more members
- Category II – (36-75 member goal)-Eight or more members
- Category III- (76-175 member goal)-Twelve or more members
- Category IV- (176-375 member goal)-Sixteen or more members
- Category V- (376-600 member goal)-Twenty-Five or more members
- Category VI- (601 or higher)-50 or more members

SILVER STAR – Awarded to those individuals recruiting new members, based on the number of new members, reinstatements, DMS transfers, regular transfers or renewals, by the American Legion Birthday, March 9, 2011.

SILVER STAR W/WREATH - Awarded to those individuals who have earned a Silver Star for four consecutive years.

- Category I-(15-35 member goal)-10 or more members
- Category II-(36-75 member goal)-15 or more members
- Category III-(76-175 member goal)-30 or more members
- Category IV-(176-375 member goal)-50 or more members
- Category V-(376-600 member goal)-75 or more members
- Category VI-(601 or higher)-100 or more members

GOLD STAR – Awarded to those individuals recruiting the stated number, based on Post membership goal, of new members, reinstatements, DMS transfers, regular transfers or renewals, by the American Legion Birthday, March 9, 2011.

GOLD STAR W/WREATH –Awarded to those individuals who have earned a Gold Star for four consecutive years.

**INDIVIDUAL MEMBERSHIP AWARDS**

**INDIVIDUAL CAP PINS**

**Silver Star** \_\_\_\_\_ { PLEASE INCLUDE  
**Silver Star W/Wreath** \_\_\_\_\_ LIST OF NAMES  
**Gold Star** \_\_\_\_\_ OF RECIPIENTS OF  
**Gold Star W/Wreath** \_\_\_\_\_ THESE PINS }

**Certified by:** \_\_\_\_\_  
**Post Adjutant:** \_\_\_\_\_  
**Post # - Location:** \_\_\_\_\_  
**Date Signed:** \_\_\_\_\_

**MAIL TO:** THE AMERICAN LEGION  
DEPARTMENT OF VIRGINIA  
PO Box 11025  
RICHMOND, VA. 23230

**FORM MUST ARRIVE BY MARCH 25, 2011**

**CONTINUOUS YEARS MEMBERSHIP RECOGNITION** – Members take a great deal of pride in the number of continuous years they have been a member of the American Legion, and due recognition at appropriate Post activities should be given by the Post for this dedicated support.

The following items for recognizing Continuous Years Membership are available for purchase through National Emblem Sales at [emblem.legion.org](http://emblem.legion.org) or 1-888-453-4466.

<b><u>Award</u></b>	<b><u>Catalog</u></b>	<b><u>Price</u></b>
Continuous Membership Embroidered Star for each 5 to 75 years	720.300	\$0.50 ea.
Continuous Membership Lapel Pin for each 5 to 80 years	715.150	\$5.95 ea.

Lapel Pin Attachments 715.151 \$5.95 ea.

NOTE: Prices are from the current National Emblem Sales Catalog and are subject to change. See catalog for ordering details.

Membership recruiters can earn awards for their recruiting efforts during qualifying periods of the membership year. Rules vary for different awards and are detailed with the following award information.

**POST TOP NEW MEMBER RECRUITER** – Awarded to those individuals recruiting the greatest number of NEW MEMBERS up through the cutoff date of **May 4, 2011**. (Awards will be presented during the Department Convention):

<u>Award Level</u>	<u>AWARD</u>
Post	Special Certificate and a Top Recruiter Cap Pin
District	Pen Set
Geographic Region	Plaque and \$50
Department	Plaque. Hotel accommodations for two nights at the Department Convention and two tickets to the Convention Banquet, (reimbursed). Note: Dept. Does not reserve room or tickets.

**CERTIFICATION REQUIRED:** Certification form on this page of the manual must be completed, certified by Post Adjutant and arrive at Department Headquarters by **May 11, 2011**.

**POST TOP NEW MEMBER RECRUITER**

Each Post may submit to the Department the name of the recruiter who has signed up the greatest number of New Members for the American Legion for the 2011 Membership Year by **May 4, 2011**. This form must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **May 11, 2011**. Please copy form as needed.

In Post \_\_\_\_\_ the **Top New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

Number of New Members Recruited: \_\_\_\_\_  
Attach **TYPED** sheet of new member names and ID#'s/ (25 & over see Silver/Gold Brigade also)

Certified by: \_\_\_\_\_ **(Post Adjutant)**  
Post # / Location: \_\_\_\_\_  
Date Signed: \_\_\_\_\_

MAIL TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**POST NEW MEMBER RECRUITER**

Each Post may submit to the Department the name of the recruiters who have signed up at least one New Member for the American Legion for the 2011 Membership Year by **May 4, 2011** to receive a pin. This form must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **May 11, 2011**. Please copy form as needed.

In Post \_\_\_\_\_ the **New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

\_\_\_\_\_  
Name & Number of New Member Recruited: \_\_\_\_\_

In Post \_\_\_\_\_ the **New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

\_\_\_\_\_  
Name & Number of New Member Recruited: \_\_\_\_\_

In Post \_\_\_\_\_ the **New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

\_\_\_\_\_  
Name & Number of New Member Recruited: \_\_\_\_\_

In Post \_\_\_\_\_ the **New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

\_\_\_\_\_  
Name & Number of New Member Recruited: \_\_\_\_\_

In Post \_\_\_\_\_ the **New Member Recruiter** for the 2011 membership year is:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_

\_\_\_\_\_  
Name & Number of New Member Recruited: \_\_\_\_\_

Certified by: \_\_\_\_\_ **(Post Adjutant)**

Post # / Location: \_\_\_\_\_

Date Signed: \_\_\_\_\_

MAIL TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

## **COMMANDER'S DISTINCTIVE HAT PIN**

Awarded to any Legionnaire that recruits new members and renewals to get a total of 12 points or more between July 1, 2010 and May 4, 2011, will receive a Commander's Distinctive Hat Pin.

**RECRUITING OF A NEW MEMBER, 4 POINTS EACH**  
**FOR EACH RENEWAL, 1 POINT EACH**  
(can be combined)

### **CERTIFICATION REQUIRED:**

Certification form on next page of this manual must be completed, certified by Post Adjutant and **arrive at Department Headquarters by May 20, 2011.**

**COMMANDERS DISTINCTIVE HAT PIN**

In Post \_\_\_\_\_ the recruiter(s) who signed up new members/renewals for 2011 membership year for total of 12 points or more is/are

NAME \_\_\_\_\_ ID Number \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
\_\_\_\_\_

TOTAL \_\_\_\_\_  
Enter names below or attach list of New members/Renewals and ID Numbers

Names and ID# of New Membership (4 pts ea) / Renewals (1 pt ea)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_
11. \_\_\_\_\_
12. \_\_\_\_\_

**Total:** \_\_\_\_\_  
**Certified by:** \_\_\_\_\_  
**(Post Adjutant)**

**Post #** \_\_\_\_\_ **Location:** \_\_\_\_\_  
**Date Signed:** \_\_\_\_\_

**FORM MUST ARRIVE BY MAY 20, 2011.**

**MAIL TO:**        **The American Legion**  
                      **PO Box 11025**  
                      **Richmond, VA 23230**

**INDIVIDUAL RECRUITER AWARDS  
(Department Awards – Continued)**

**RECRUITER OF THE MONTH** – Awarded to the Legionnaire signing up the most new members (minimum of five) in any one given month during the period July 1, 2010 through April 30, 2011. There is no limit to the number of monthly contests a Legionnaire may win. In case of a tie, a drawing will determine the one winner.

<u>Award Level</u>	<u>Award</u>
Each Award	Special Certificate and \$25

This award is designed to provide a logical pathway and incentive for Virginia Legionnaires to qualify for membership in the elite Gold Brigade Club and the Department Top Recruiter of the Year.

**CERTIFICATION REQUIRED:** Certification form on next page of this manual must be completed, certified by Post Adjutant and **arrive at Department Headquarters by the third Friday of the month following the completion month.** (IE: Certification forms for members recruited in July 2010 must be in Department Headquarters by August 20, 2010; for members recruited in Aug. 2010 must be in by September 17, 2010; etc)

July 2010	due by	August 20, 2010
August 2010	by	September 17, 2010
September 2010	by	October 15, 2010
October 2010	by	November 19, 2010
November 2010	by	December 17, 2010
December 2010	by	January 21, 2011
January 2011	by	February 18, 2011
February 2011	by	March 18, 2011
March 2011	by	April 15, 2011
April 2011	by	May 20, 2011

**RECRUITER OF THE MONTH CERTIFICATION FORM**

Each Post may submit to the Department the name of the recruiter who has signed up the greatest number of New Members (**min.of 5**) for the American Legion during the preceding month, certified by the Post Adjutant, and arrive at Department Headquarters by the third Friday of the month following the competition month.

In Post \_\_\_\_\_ the Recruiter of the Month for \_\_\_\_\_ 2010 \_\_\_\_ 2011 \_\_\_\_ was:  
(Month)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Number of new members recruited: \_\_\_\_\_

Names of new members:

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Name: \_\_\_\_\_ ID# \_\_\_\_\_

(Use blank sheet for continuation if necessary)

Certified By: \_\_\_\_\_

**Post Adjutant**

Post #: \_\_\_\_\_ Location: \_\_\_\_\_

Date Signed: \_\_\_\_\_

MAIL TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE NO LATER THAN THIRD FRIDAY OF MONTH**

## **INDIVIDUAL RECRUITER AWARDS (National Awards)**

Membership recruiters can earn awards for their recruiting efforts during qualifying periods of the membership year. Rules vary for different awards and are detailed with the award information following.

**GOLD BRIGADE** – Awarded to those Legionnaires recruiting 50 or more **NEW MEMBERS** up through the cutoff date of April 30, 2011. Special recognition will be given to these recruiters through announcements in the American Legion News Service and in special articles in other publications. Members of the Gold Brigade will be recognized by the National Commander during the National Convention.

<b><u>Award</u></b>	Special Gold Brigade Pin Gold Brigade Certificate Designer Jacket or Polo Shirt or Sweater with a Gold Brigade logo Special Gold Brigade Patch
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NOTE: Legionnaires qualifying for membership in the Gold Brigade for a second (or greater number) of years will receive a Gold Brigade Certificate, a “Hash Mark” for their jacket sleeve and their choice of a second Designer jacket or Polo Shirt or a sweater with Gold Brigade logo.

**CERTIFICATION REQUIRED:** Certification form on the next page of this manual must be completed, certified by Post Adjutant along with a **TYPED and numbered list attached of the new members’ names and ID#’s to arrive at Department Headquarters by May 6, 2011. And unless the list is submitted as requested, it will be returned to Post Adjutant to be corrected and still to arrive back to Dept. by May 6, 2011.**

**GOLD BRIGADE  
NEW MEMBER RECRUITER AWARD  
CERTIFICATION FORM**

The following member in the Department of Virginia qualifies for the Gold Brigade Award for enrolling **50** or more new members into the American Legion by **April 30, 2011**.

**First-time qualifiers** will receive a Gold Brigade Jacket, Cap Pin, Certificate and Patch

**Second or third-time** qualifiers receive a Gold Brigade Certificate, Hash Mark for their jacket sleeve and choice of Gold Brigade Jacket, Polo Shirt or Sweater with the Gold Brigade logo.

**PLEASE CHECK THE APPROPRIATE BOXES:**

This Gold Brigade Award will be my:

First Gold Brigade Award       Other (Specify 2<sup>nd</sup>, 3<sup>rd</sup>, etc.) Time qualified

If you checked "Other", choose from the following:

Gold Brigade Jacket  Sweater  Polo Shirt   
Circle size: S, M, L, XL, XXL, and XXXL.

**PLEASE TYPE OR PRINT NAME OF RECRUITER:**

Name: \_\_\_\_\_ Post: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_

Number of new members enrolled (must be at least 50): \_\_\_\_\_

**Must Attach TYPED list and numbered of members names and ID#'s. And unless the list is submitted as requested, it will be returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 6, 2011.**

**Post Adjutant (Signature)** \_\_\_\_\_

Date: \_\_\_\_\_

**Department Adjutant (Signature)** \_\_\_\_\_

Date: \_\_\_\_\_

**SEND TO:      Department Headquarters by May 6, 2011**

**SILVER BRIGADE  
NEW MEMBER RECRUITER AWARD**

A Legionnaire who recruits **25 to 49 NEW MEMBERS** into The American Legion by the May target date will qualify for this award.

A Silver Brigade cap pin and certificate will be awarded.

**CERTIFICATION REQUIRED:** Certification form on next page of this manual must be completed, certified by Post Adjutant along with a **TYPED and numbered list attached of names and ID#'s to arrive at Department Headquarters by May 6, 2011. And unless the list is submitted as requested, it will returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 6, 2011.**

**SILVER BRIGADE NEW MEMBER RECRUITER  
AWARD CERTIFICATION FORM**

The following member in the Department of Virginia qualifies for the “Silver Brigade” Award for enrolling 25-49 **NEW MEMBERS** into The American Legion by May target date.

Silver Brigadiers receive a Silver Cap Pin and a Silver Certificate.

Name: \_\_\_\_\_ ID# \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Number of **NEW MEMBERS** enrolled (25 to 49): \_\_\_\_\_

**Must Attach a numbered and TYPED list of members, ID#. And unless the list is submitted as requested, it will be returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 6, 2011.**

\_\_\_\_\_  
**Department Adjutant (Signature)**

\_\_\_\_\_  
**Post Adjutant (Signature)**

Date \_\_\_\_\_

Post \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_

**MUST ARRIVE AT DEPARTMENT HEADQUARTERS BY MAY 6, 2011.**

**INDIVIDUAL RECRUITER AWARDS**  
(National Awards – Continued)

**NATIONAL RECRUITER OF THE YEAR** – Awarded to the Legionnaire certified with the highest number of new members recruited from among ALL the Departments.

<u><b>Position</b></u>	<u><b>Award</b></u>
(1) Grand Prize	All Expense paid trip to the 2011 National Convention. Trip includes for the Legionnaire and guest round-trip airfare, hotel accommodations for 6 days/5 nights, and reserved seating tickets to the National Commander’s Banquet for Distinguished Guests.

Awards for the **NATIONAL RECRUITER OF THE YEAR COMPETITION** – will be presented to the next highest 26 individuals:

(1) Second Prize	\$1000.00 Award Certificate Emblem Sales.
(10) Third Prizes	\$150 Award Certificate Emblem Sales.
(15) Fourth Prizes	\$100 Award Certificate Emblem Sales.

**NOTE:** The Department Adjutant nominates all Top Recruiters by 5/20/2011. A Post Top New Member Recruiter Certification form with a minimum of 10 new members recruited must be submitted to Department by **5/6/2011** to be eligible for this award.

## INDIVIDUAL AWARDS

**LEGIONNAIRE OF THE YEAR** – Awarded to those Legionnaires nominated by their Posts for outstanding service to that Post during the 2010-2011 Legion Year.

### ADDITIONAL REQUIREMENTS:

1. Post Commanders are not eligible for this award during their term in office.
2. If the Post wishes their selection for Post Legionnaire of the Year to be considered for awards **above the Post Level, a narrative evaluation, (not to exceed one page), of that Legionnaire's accomplishments must accompany the nominating form.**
3. No Legionnaire shall be eligible for this award more than once in his/her lifetime and a post may make only one submission per year.

<u>AWARD LEVEL</u>	<u>AWARD</u>
Post	Dogwood Cap Pin (awarded during Vice Commander meetings at Department Convention)
District	Special Certificate (awarded during Vice Commander meetings at Department Convention)
Region	Pen Set and \$25 (awarded at General Session Department Convention)
Department	Plaque. Hotel accommodations for two-nights at the Department Convention and two tickets to the Convention Banquet (reimbursed). (Awarded during General Session at Department Convention). Note: Dept does not reserve room or tickets. Or: Plaque & \$100.00 check

### CERTIFICATION REQUIRED:

Certification form on next page of this manual must be completed, certified by Post Adjutant and arrive at Department Headquarters by **June 1, 2011**.

## LEGIONNAIRE OF THE YEAR

Each Post may submit to the Department the name of the Legionnaire who has performed the most outstanding service to that Post during the 2011 membership year. This form must be completed, certified by the Post Adjutant, and mailed to arrive at Department Headquarters **NO LATER THAN JUNE 1, 2011.**

In Post \_\_\_\_\_, the following named Legionnaire has been chosen as Legionnaire of the Year for the Legion Year 2010-2011

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**If this nominee is to be considered for award above Post Level, a narrative evaluation(not to exceed one page) of his/her accomplishments during this year must accompany this form.**

Certified by: \_\_\_\_\_

**Post Adjutant**

Post #: \_\_\_\_\_ Location: \_\_\_\_\_

Date Signed: \_\_\_\_\_

MAIL THIS FORM TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE NO LATER THAN JUNE 1, 2011**

## POST COMMANDER AWARDS

Determination of the following Above and Beyond Awards will be based on paid membership on hand at Department Headquarters on the cutoff date.

**ABOVE AND BEYOND AWARDS** – Post Commanders can earn valuable awards for Post membership performance that reflects the spirit of “Above and Beyond” the call of duty. To earn awards, the following qualifications must be met:

<u>DATE</u>	<u>TARGET</u>	<u>AWARD</u>
Dec. 29, 2010	100%	Achievement Award Ribbon & cert. (presented at the Department Spring Conference)(see pg 32)
March 9, 2011	110%	Executive Portfolio (presented at Department Convention)
April 6, 2011	115%	Auto Grill Emblem (presented Department Convention)
June 1, 2011	120%	Pen Set (presented at Department Convention)

**POST COMMANDER OF THE YEAR** – Post Commanders can accumulate points during the year based on membership performance, attendance at Department and National meetings, submitting reports and Post Activities (awards will be presented at Department Convention). Awards will be based on the highest number of points accumulated for the competition at each level.

<u>AWARD LEVEL</u>	<u>AWARD</u>
District	Special Certificate
Region	Pen Set and \$25
Department	Plaque. Hotel accommodations for two nights at Department Convention and two tickets to the Convention Banquet (reimbursed). Note: Dept. does not reserve room or purchase the tickets.

**CERTIFICATION REQUIRED:** Certification form on opposite page of this manual must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **June 1, 2011**.

**POST COMMANDER OF THE YEAR  
CERTIFICATION FORM**

(Enter points where applicable and total at end of form.)

**CATEGORY I – AWARDS EARNED BY POST:**

Cardinal Award (5 pts)	_____	
Jefferson Award (5 pts)	_____	
Jamestown Award (5 pts)	_____	
Veterans Day Award (10 pts)	_____	
Dogwood Award (10 pts)	_____	
100% by Dec.29, 2010 (40 pts)	_____	
Yorktown Award (15 pts)	_____	
Foxhound Award (15 pts)	_____	
Legion Birthday (15 pts)	_____	
Old Dominion Award		
Gold (25 pts)	_____	
or    Silver (20 pts)	_____	
or    Blue (15 pts)	_____	
Dan Daniel Award (30 pts)	_____	(Department will add)
John J. Wicker, Jr. Award (35 pts)	_____	(Department will add)

**CATEGORY II - POST COMMANDER ATTENDANCE:**

2010 Department Convention (20 pts)	_____
2010 American Legion College (25 pts)	_____
2010 National Convention (35 pts)	_____
2010 Dept. Fall Conference (25 pts)	_____
2011 Washington Conference (10 pts)	_____
2011 Dept. Spring Conference (25 pts)	_____

**CATEGORY III – POST PROGRAMS (10 POINTS FOR EACH PROGRAM):**

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boys State	_____
American Legion College (Staff or Students)	_____
Blood Program	_____
Sons of the American Legion	_____
Regularly Initiates New Members	_____
Special Olympics (participation/contribution)	_____
Drug Abuse Prevention	_____
Teenage Suicide Prevention	_____
Halloween Safety	_____
Contributes to VA Hospital	_____

**POST COMMANDER OF THE YEAR  
CERTIFICATION FORM (CON'T.)**

Post Has Active Service Officer \_\_\_\_\_  
Post Has Color Guard/Burial Detail \_\_\_\_\_  
Junior Law Cadet \_\_\_\_\_  
Junior Shooting Sports \_\_\_\_\_  
Get Out The Vote \_\_\_\_\_  
Flag Education \_\_\_\_\_  
Other (Specify) \_\_\_\_\_

**CATEGORY IV – POST OBSERVANCES (10 PTS FOR EACH OBSERVANCE):**

July Fourth \_\_\_\_\_  
Veteran’s Day \_\_\_\_\_  
Pearl Harbor Day \_\_\_\_\_  
Four Chaplain’s Sunday \_\_\_\_\_  
American Legion Birthday \_\_\_\_\_  
Memorial Day \_\_\_\_\_  
Flag Day \_\_\_\_\_

**CATEGORY V – POST COMMUNICATIONS:**

Mail Newsletter or Bulletin to Members (20 pts) \_\_\_\_\_  
Send News Releases to Media – minimum of five (10 pts) \_\_\_\_\_  
Send Cards or Visit Sick Members (10 pts) \_\_\_\_\_  
Submitted Consolidated Post Report (25 pts) \_\_\_\_\_  
Post Consolidated Report submitted on time (20pts) \_\_\_\_\_

**TOTAL FROM FRONT** \_\_\_\_\_  
**TOTAL FROM BACK** \_\_\_\_\_  
**GRAND TOTAL** \_\_\_\_\_

Certified by:

**Post Adjutant** (Signature) \_\_\_\_\_

Post # \_\_\_\_\_ Location: \_\_\_\_\_ Post Commander: \_\_\_\_\_

Date Signed: \_\_\_\_\_

MAIL TO: The American Legion,  
Department of Virginia; PO Box 11025, Richmond, VA 23230

**FORM MUST ARRIVE BY JUNE 1, 2011**

## **100% Posts**

Whenever a Posts hits 100%, we send them the 100% Post Commander and 100% Post Adjutant hatpin. We also have a pin available to award the Post Membership Chairman, and these pins are made available as immediately as possible after the 100% is hit or at the next conference or convention for distribution to a Post or District Officer for presentation.

No Certification form required.

## MEMBERSHIP CHAIRMAN AWARDS

Awarded to Post and District Membership Chairmen for setting the pace in reaching their 100% membership goals, based on the date memberships and dues are received at Department Headquarters. *NO CERTIFICATION FORMS REQUIRED*

**POST MEMBERSHIP CHAIRMEN** – There will be 6 levels of competition based on Post size categories, each with a First, Second and Third Place winner (total 18 winners). Winners will be those Post Membership Chairmen whose Post are the **FIRST** three in their size category to reach 100% of their membership goal. **In case of any ties, higher percentage will prevail. In case of further tie, a drawing will be held to pick the winner.**

Category I (15-35 member goal)  
Category II (36-75 member goal)  
Category III (76-175 member goal)  
Category IV (176-375 member goal)  
Category V (376-600 member goal)  
Category VI (601 or higher members)

<b>POSITION</b>	<b>AWARD</b>
First Place (6)	Gold Membership Achievement Medal
Second Place (6)	Silver Membership Achievement Medal
Third Place (6)	Bronze Membership Achievement Medal

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**YEAR-END POST MEMBERSHIP CHAIRMEN AWARDS** – There will be six levels of competition (total 18 winners) based on Post size categories. Winners will be those Post Membership Chairmen whose Post membership on **June 1, 2011**, reflects the **largest percentage increase** above their final 2010 membership (must be at least 100% to qualify).

Category I (15-35 member goal)  
Category II (36-75 member goal)  
Category III (76-175 member goal)  
Category IV (176-375 member goal)  
Category V (376-600 member goal)  
Category VI (601 or higher members)

<b>POSITION</b>	<b>AWARD</b>
First Place (6)	Special Certificate and \$30.00 Gift Certificate
Second Place (6)	Special Certificate and \$20.00 Gift Certificate
Third Place (6)	Special Certificate and \$10.00 Gift Certificate

**MEMBERSHIP CHAIRMAN AWARDS  
(Continued)**

**DISTRICT MEMBERSHIP CHAIRMEN – First, Second and Third Place** winners will be those District Membership Chairmen whose Districts are the **First** three to reach 100% of their membership goal.

<u>POSITION</u>	<u>AWARD</u>
First Place	American Legion Wristwatch
Second Place	Wallet
Third Place	Nylon Garment Bag

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**DISTRICT MEMBERSHIP CHAIRMAN** - The District Membership Chairman who reaches the **highest** membership percentage above their District Goal by **June 8, 2011** will be awarded a Legion Jacket. In the event of a tie, winner will be determined by random draw.

**The awards will be presented at the Department Vice Commander Leadership Meetings during the July Department Convention.**

## DISTRICT COMMANDER AWARDS

Determination of the following awards will be based on paid membership on hand at Department Headquarters on the cutoff date.

**NO GOOSE EGG AWARD** – District Commanders who have no zero membership Posts within their District as of **September 29, 2010**, will receive a SPECIAL GIFT (award will be presented at Department Fall Conference).

**NEW YEAR'S DAY AWARD** – District Commanders whose District equals or exceeds its 2010 final membership by **December 29, 2010**, will receive a Legion Jacket (award will be presented at Department Spring Conference).

**DISTRICT COMMANDER OF THE YEAR** – District Commanders can accumulate points during the year based on attendance, membership performance, submitting reports and Post activities (award will be presented at Department Convention).

Awards will be based on the highest number of points accumulated.

<u>AWARD LEVEL</u>	<u>AWARD</u>
Region	Pen Set
Department	Plaque. Hotel accommodations for three nights at the Department Convention and two tickets to the Convention Banquet (reimbursed)

**CERTIFICATION REQUIRED:** Certification form on the next page of this manual must be completed, certified by District Adjutant and arrive at Department Headquarters by **June 1, 2011**.

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### NEW POST ACHIEVEMENT AWARD (National award)

**District Commanders** who establish new Posts within their respective Districts and have the Temporary Charter Application on file at National Headquarters will receive a **Special Recognition Plaque**. The Department has to send application to National for this award by 5/20/2011. Therefore, the temporary charter has to be on file at National by that date.

**DISTRICT COMMANDER OF THE YEAR  
CERTIFICATION FORM**

**(Enter Points where applicable. Department will total.)**

**CATEGORY I – (40% OF TOTAL) AWARDS & ACHIEVEMENT EARNED BY DISTRICT /** Multiply number of posts achieving award and points for totals.  
(contact Dept for spreadsheet on Post Target Date Goal Awards, if needed)

<u>Post Target Date Goal</u>	<u>Total</u>
No "Goose Egg" Posts by 9/29/2010 (20 pts each)	_____
Cardinal Award (5 pts ea)	_____
Jefferson Award (5 pts ea)	_____
Jamestown Award (5 pts ea)	_____
Veteran's Day Award (10 pts ea)	_____
Dogwood Award (10 pts ea)	_____
100% by Dec. 29, 2010 (40 pts ea)	_____
Yorktown Award (15 pts ea)	_____
Foxhound Award (20 pts ea)	_____
Legion Birthday (20 pts ea)	_____
Old Dominion Gold Award (25 pts ea)	_____
Old Dominion Silver Award(15 pts ea)	_____
Old Dominion Blue Award(10 pts ea)	_____
Posts earning Dan Daniel Award (30 pts ea)	_____ (Department will add)
Posts earning John J. Wicker, Jr., Award (35 pts ea)	_____ (Department will add)
New Post with Temporary Charter (25 pts each)	_____
New SAL Squadron Organized (10 pts each)	_____
<b>CATEGORY II – (20% OF TOTAL) DISTRICT COMMANDER ATTENDANCE:</b>	
2010 Department Convention & DEC (20 pts)	_____
2010 New Officer Conf. (20 pts)	_____
2010 Legion College (25 pts)	_____
2010 National Convention (35 pts)	_____
2010 Veterans Day Service (20 pts)	_____
2010 Department Fall Conf. & DEC (25 pts)	_____
2011 Washington Conference (10 pts)	_____
2011 Dept. Spring Conference & DEC (25 pts)	_____
2011 Memorial Day Service (20 pts)	_____

**(Continued next page)**

**DISTRICT COMMANDER OF THE YEAR  
CERTIFICATION FORM (CON'T)**

**CATEGORY III – (20% OF TOTAL) POST PROGRAMS (ENTER NUMBER OF POSTS PARTICIPATING, DEPARTMENT WILL COMPUTE PERCENTAGE):**

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boy's State	_____
American Legion College (Staff or Students)	_____
Blood Program	_____
Sons of the American Legion	_____
Junior Law Cadet	_____
Junior Shooting Sports	_____
Get Out The Vote	_____
Flag Education	_____

**CATEGORY IV – (20% OF TOTAL) REPORTS (ENTER NUMBER OF POSTS PARTICIPATING – DEPARTMENT WILL COMPUTE PERCENTAGE):**

Post Visitation Quarterly Report(turned in all 4)	_____
Consolidated Post Report Form	_____
Children & Youth Report	_____
Americanism Report	_____

**TOTAL** \_\_\_\_\_ **(Department will total)**

**CERTIFIED BY:** \_\_\_\_\_  
**DISTRICT ADJUTANT**

**DISTRICT #:** \_\_\_\_\_ **DATE SIGNED:** \_\_\_\_\_

**District Commander:** \_\_\_\_\_ **(please print)**

**MAIL TO:** The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE BY JUNE 1, 2011**

**DISTRICT COMMANDER AWARDS**  
**(National awards)**

**MEMBERSHIP ACHIEVEMENT & DISTRICT HONOR RIBBON** – District Commanders whose 2011 District Membership, as of **April 27, 2011**, exceeds the 2010 membership by at least the number of Posts in that District, will receive the District Commander Achievement Award mounted on a plaque. In addition, the District will receive an Honor Ribbon for its District Colors.

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**“RACE TO THE TOP” COMPETITION** – This National Award competition is conducted at five levels based on categories of membership of the District without regard to geographic location. District Commanders will compete in each of the following categories based on final 2010 District totals. Winners will be those District Commanders whose membership **at National Headquarters on March 31, 2011**, represents the greatest percentage over the final 2010 membership of that District (must be at least 100% to qualify).

- Category I (15-1,499 members)
- Category II (1,500-2,999 members)
- Category III (3,000-4,999 members)
- Category IV (5,000-7,499 members)
- Category V (7,500 or more members)

**POSITION**

**AWARD**

First Place (5)	District Commander and spouse – all expense paid trip for five days to attend the 2011 Indianapolis 500 Race. Trip includes round-trip airfare, tickets to the Indianapolis 500 and first class hotel accommodations for four nights. Post Ribbons for all AL Posts in their District
Second Place (5)	\$500 Award Certificate for choice of several gifts.
Third Place (5)	\$375 Award Certificate for choice of several gifts.

**VICE COMMANDER AWARDS**  
(Department awards)

Determination of the following awards will be based on paid membership on hand at Department Headquarters on the cut-off date.

**NO GOOSE EGG DISTRICTS AWARD** – Vice Commanders who have no zero membership Posts within every District within their geographic areas as of **September 29, 2010**, will receive a SPECIAL GIFT.

**TARGET DATE AWARDS** – Vice Commanders will receive a cash award for each target goal attained within their geographic areas in each of the following groups:

<b><u>Award</u></b>	<b><u>GOALS TO BE ACHIEVED</u></b>
\$25	Cardinal, Jefferson, Jamestown, Veteran’s Day
\$50	Dogwood, Yorktown, Foxhound, Legion BD, Old Dominion (Gold)
\$100	Dan Daniel
	No certification form required

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**DEPARTMENT VICE COMMANDER OF THE YEAR** – Vice Commanders can accumulate points during the year based on attendance, membership performance, submitting reports and Post activities (awards will be presented at Department Convention). Award will be based on highest number of points accumulated.

**AWARD:** Plaque. Hotel accommodations for three nights at the Department Convention and two Convention Banquet tickets (reimbursed).

**CERTIFICATION REQUIRED:** Certification form on the next page of this manual must be completed by the Vice Commander and arrive at Department Headquarters by **June 1, 2011**.

**DEPARTMENT VICE COMMANDER OF THE YEAR  
CERTIFICATION FORM  
(Enter Points Where Applicable – Department Will Total)**

**CATEGORY I – AWARDS & ACHIEVEMENTS EARNED BY DISTRICT:**  
(Enter total number of Districts achieving)

Cardinal Award	_____	
Jefferson Award	_____	
Jamestown Award	_____	
Veteran’s Day Award	_____	
Dogwood Award	_____	
100% by Dec. 29, 2010	_____	
Yorktown Award	_____	
Foxhound Award	_____	
Legion Birthday	_____	
Old Dominion Gold Award	_____	
Posts Earning Dan Daniel Award (10 pts each Dist.)	_____	(Dept. will add)
Posts Winning John J. Wicker, Jr. Award (20 pts ea Dist.)	_____	(Dept. will add)
New Post with Temporary Charter (25 pts ea Dist.)	_____	
No “Goose Egg” Posts by 9/29/2010 (20 pts)	_____	

**CATEGORY II – DEPT. VICE COMMANDER ATTENDANCE:**

2010 Department Convention & DEC (20 pts)	_____
2010 New Officer Conference (20 pts)	_____
2010 Legion College (25 pts)	_____
2010 National Convention (30 pts)	_____
2010 Veterans Day Service (20 pts)	_____
2010 Dept. Fall Conference & DEC (25 pts)	_____
2011 Washington Conference (10 pts)	_____
2011 Dept. Spring Conference & DEC (25 pts)	_____
2011 Memorial Day Service (20 pts)	_____

**CATEGORY III – PROGRAMS: (ENTER NUMBER OF POSTS PARTICIPATING)**

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boy’s State	_____
American Legion College (Staff or Student)	_____
Blood Program	_____
Sons of the American Legion	_____
Junior Law Cadet	_____
Junior Shooting Sports	_____
Get Out The Vote	_____
Flag Education	_____

**DEPARTMENT VICE COMMANDER OF THE YEAR  
CERTIFICATION FORM (Cont'.)**

**CATEGORY IV – REPORTS** (ENTER NUMBER OF POSTS PARTICIPATING)

VA & R Report	_____
Consolidated Post Report Form	_____
Children & Youth Report	_____
Americanism Report	_____

**TOTAL** \_\_\_\_\_

**Certified By:** \_\_\_\_\_ **(Department Vice Commander)**

**Date Signed:** \_\_\_\_\_

**MAIL TO:** The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE BY June 1, 2011.**

## **POST MEMBERSHIP GOAL AWARDS**

**POST HONOR RIBBONS** – Each Post whose 2011 membership on **December 29, 2010** equals or exceeds their final 2010 membership will receive the Post Honor Ribbon for their Post Colors and a certificate.(see page 18)

**MEMBERSHIP GOAL AWARDS** - At the Department Convention, Posts earning the Old Dominion Award (100%) will receive a certificate. ALL other target dates - one certificate listing all goal awards received for the year will be presented to each Post earning these awards; individual certificates for these goal awards will **NOT** be issued.

**JOHN J. WICKER, JR. TRAVELING TROPHY** – One Post from each size category will be awarded the John J. Wicker, Jr. Traveling Trophy & Cert. in recognition of having achieved the highest membership percentage above its 110% goal (award will be based on paid memberships on hand at Department Headquarters on **June 1, 2011**).

**CERTIFICATE OF MERITORIOUS SERVICE** – This certificate is awarded to those Posts which by **December 29, 2010** have enrolled an advance membership for the year about to start equaling or surpassing the Post's previous all time high membership (since Post Charter) will receive the National Certificate of Meritorious Service. See form next page.

**FIVE OR MORE CONSECUTIVE YEARS ALL-TIME HIGH** – Each Post whose membership as of **May 4, 2011**, reaches an All-Time-High for the fifth consecutive year is eligible to receive the National Certificate. Posts can also earn a certificate for each year the Post continues it's all-time high performance after the fifth year. (Form on page 33).

**CERTIFICATE OF MERITORIOUS SERVICE  
POST ALL-TIME HIGH MEMBERSHIP  
CERTIFICATION FORM**

I certify that Post \_\_\_\_\_ Post # \_\_\_\_\_ transmitted  
\_\_\_\_\_ 2011 memberships to Department Headquarters by **December 29, 2010**, and  
that the total membership as of that date was the All-Time High membership for the Post.

This form must be completed, certified by the Post Adjutant and arrive at Department  
Headquarters by **January 5, 2011**.

Certified by: \_\_\_\_\_  
**Post Adjutant**

Post # \_\_\_\_\_ Location: \_\_\_\_\_

Date Signed: \_\_\_\_\_

MAIL TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE BY JANUARY 5, 2011**

**FIVE CONSECUTIVE YEARS ALL-TIME HIGH  
MEMBERSHIP CERTIFICATION FORM**

I certify that Post \_\_\_\_\_ Post # \_\_\_\_\_ transmitted \_\_\_\_\_ 2011 memberships to Department Headquarters and the total membership was the fifth or more consecutive year that the Post had established an All-Time High membership. **This is based on membership as of May 4, 2011.**

**NUMBER OF CONSECUTIVE YEARS OF ALL TIME-HIGH MEMBERSHIP**

<u>No. of Years</u>	<u>From</u>	<u>To</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

This form must be completed, certified by the Post Adjutant and final date to arrive at Department Headquarters by **June 1, 2011.**

Certified by: \_\_\_\_\_

**Post Adjutant**

Date Signed \_\_\_\_\_

Citation will be presented at Department Convention

MAIL TO: The American Legion  
Department of Virginia  
PO Box 11025  
Richmond, VA 23230

**FORM MUST ARRIVE BY JUNE 1, 2011**

## NEW POST AWARDS

**PIONEER AWARD** – The National Membership and Post Activities Committee created this award so that those involved directly with new Post formation could be recognized. **However, the recognition and the awarding of the citation are the responsibility of the new Post** (Legionnaires involved in the chartering of a new Post should make members of the new Post aware of the availability of this award).

The certification form for the Pioneer Award can be found on the next page of this manual. After a new Post has received its temporary charter, the Post officers and members can designate the one person they feel was most instrumental in starting their Post.

Instructions for preparing the certification form are on the form and are self-explanatory. There is no deadline for submission of the form, however, you should be aware that it will probably take at least one month to receive the award after applying to Department Headquarters. If you apply for the Pioneer Award, it will be presented at the next Department Conference or Convention unless you specifically request that other arrangements be made for its presentation.

**DEPT. NEW POST AWARDS** – The Legionnaire who receives the Pioneer award also receives an American Legion Jacket, a Meritorious Service Medal and \$100.

The new Post Commander and New Post Adjutant will receive two nights lodging at the Department Convention and \$50 each (this award applies to new Post Commanders and Adjutants whose Temporary Charter is on file at National Headquarters on or before May 22, 2011). District Commanders and/or Chartering Officer should make arrangements for these Legionnaires to attend the Department Convention. Department will **reimburse** for lodging and banquet tickets. New Post Commander and Adjutant must be in attendance for the presentation to receive the cash award.

Also, District Commanders having a new Post chartered in their Districts and having the Temporary Charter application on file at National Headquarters on or before May 20, 2011 will receive a Special National Recognition Plaque (see District Commander Awards).



## NATIONAL AWARDS FOR DEPARTMENTS

**HENRY D. LINDSLEY TROPHY** – Awarded to the Department who, on March 30, 2011, has attained the highest percentage of membership over its 2010 final membership (based on membership transmittals received **at National Headquarters before March 30, 2011**).

**PARADE POSITION & CONVENTION HALL SEATING – June 10, 2011**, is the date the National Convention Parade Position and Seating at the National Convention will be determined. This is based on the Department's standing on the membership report as of June 10, 2011. All transmittals to be considered in connection with the National Convention Parade Position and National Convention Hall seating tabulation must be received at National Headquarters no later than June 11, 2011.

**GENERAL HENRI GOURAUD TROPHY AWARD** – A plaque awarded annually to that Department in each of the six categories for first exceeding its National membership goal. Department categories will be according to the categories used for determining Big Twelve winners, with one winner to be determined in each category.

**O. L. BODENHAMER TROPHY** – This is a plaque to be awarded annually to the Department designated to lead the Parade at the time of the ensuing National Convention. This award shall be confined to the 52 Departments within the continental limits of the United States (Puerto Rico is also included).