

POST MEMBERSHIP AWARDS

Cardinal Award

August 3, 2011-35% of 2012 Post Goal

Jefferson Award

September 7, 2011-50% of 2012 Post Goal

Jamestown Award

October 5, 2011-55% of 2012 Post Goal

Veteran's Day Award

November 2, 2011-65% of 2012 Post Goal

Dogwood Award

December 7, 2011-75% of 2012 Post Goal

Yorktown Award

January 4, 2012-85% of 2012 Post Goal

Foxhound Award

February 1, 2012-90% of 2012 Post Goal

Legion Birthday Award

March 7, 2012-95% of 2012 Post Goal

Old Dominion Award

April 4, 2012-Gold Certificate-100% of 2012 Post Goal
April 18, 2012-Silver Certificate-100% of 2012 Post Goal
May 2, 2012-Blue Certificate-100% of 2012 Post Goal

Dan Daniel Plaque

June 6, 2012-110% of 2012 Post Goal

Post Honor Ribbon

100% *December 28, 2011*

Recruit a new member. Legionnaires who recruit one or more new members, reinstatements or DMS transfers for 2012 by December 31, 2011, earn chances to win a free Paid-Up-For-Life Membership. One chance is earned for each new member, reinstatement or DMS transfer recruited. Entries must arrive at Department Headquarters no later than January 6, 2012. A drawing will be held and the winner announced on January 12, 2012. Reinstatement: Any former member whose 2011 membership dues had not been paid. DMS transfer: A member of Post 141 who has a valid 2011 or 2012 membership card.

I recruited a new Legionnaire. Please enter me in the drawing for a free Paid-Up-For-Life Membership.

New Member: _____ **Membership #** _____

Recruiter: _____ **Membership #** _____

Address: _____

City/State/Zip: _____

Telephone #: _____

Post #: _____

Mail to: **New Member Contest**
 The American Legion, Dept of VA
 PO Box 11025
 Richmond, VA 23230

INDIVIDUAL MEMBERSHIP AWARDS

Membership recruiters can earn cap pins by meeting the qualifications stated below (or similar qualifications developed at the Post Level) and having their accomplishments certified by their Post Adjutant using the form on opposite page of this manual. Pins are **FREE OF CHARGE**. Forms should arrive at Department Headquarters no later than March 23, 2012.

- Category I – (15-35 member goal)-Four or more members
- Category II – (36-75 member goal)-Eight or more members
- Category III- (76-175 member goal)-Twelve or more members
- Category IV- (176-375 member goal)-Sixteen or more members
- Category V- (376-600 member goal)-Twenty-Five or more members
- Category VI- (601 or higher)-50 or more members

SILVER STAR – Awarded to those individuals recruiting new members, based on the number of new members, reinstatements, DMS transfers, regular transfers or renewals, by the American Legion Birthday, March 14, 2012.

SILVER STAR W/WREATH - Awarded to those individuals who have earned a Silver Star for four consecutive years.

- Category I-(15-35 member goal)-10 or more members
- Category II-(36-75 member goal)-15 or more members
- Category III-(76-175 member goal)-30 or more members
- Category IV-(176-375 member goal)-50 or more members
- Category V-(376-600 member goal)-75 or more members
- Category VI-(601 or higher)-100 or more members

GOLD STAR – Awarded to those individuals recruiting the stated number, based on Post membership goal, of new members, reinstatements, DMS transfers, regular transfers or renewals, by the American Legion Birthday, March 14, 2012.

GOLD STAR W/WREATH –Awarded to those individuals who have earned a Gold Star for four consecutive years.

INDIVIDUAL MEMBERSHIP AWARDS

INDIVIDUAL CAP PINS

Silver Star _____ { PLEASE INCLUDE
Silver Star W/Wreath _____ LIST OF NAMES
Gold Star _____ OF RECIPIENTS OF
Gold Star W/Wreath _____ THESE PINS }

Certified by: _____
Post Adjutant: _____
Post # - Location: _____
Date Signed: _____

MAIL TO: THE AMERICAN LEGION
DEPARTMENT OF VIRGINIA
PO Box 11025
RICHMOND, VA. 23230

FORM MUST ARRIVE BY MARCH 23, 2012

CONTINUOUS YEARS MEMBERSHIP RECOGNITION – Members take a great deal of pride in the number of continuous years they have been a member of the American Legion, and due recognition at appropriate Post activities should be given by the Post for this dedicated support.

The following items for recognizing Continuous Years Membership are available for purchase through National Emblem Sales at emblem.legion.org or 1-888-453-4466.

<u>Award</u>	<u>Catalog</u>	<u>Price</u>
Continuous Membership Embroidered Star for each 5 to 75 years	720.300	\$0.50 ea.
Continuous Membership Lapel Pin for each 5 to 80 years	715.150	\$5.95 ea.

Lapel Pin Attachments 715.151 \$5.95 ea.

NOTE: Prices are from the current National Emblem Sales Catalog and are subject to change. See catalog for ordering details.

Membership recruiters can earn awards for their recruiting efforts during qualifying periods of the membership year. Rules vary for different awards and are detailed with the following award information.

POST TOP NEW MEMBER RECRUITER – Awarded to those individuals recruiting the greatest number of NEW MEMBERS up through the cutoff date of **May 2, 2012**. (Awards will be presented during the Department Convention):

<u>Award Level</u>	<u>AWARD</u>
Post	Special Certificate and a Top Recruiter Cap Pin
District	Pen Set
Geographic Region	Plaque and \$50
Department	Plaque. Hotel accommodations for two nights at the Department Convention and two tickets to the Convention Banquet, (reimbursed). Note: Dept. Does not reserve room or tickets.

CERTIFICATION REQUIRED: Certification form on this page of the manual must be completed, certified by Post Adjutant and arrive at Department Headquarters by **May 9, 2012**.

POST TOP NEW MEMBER RECRUITER

Each Post may submit to the Department the name of the recruiter who has signed up the greatest number of New Members for the American Legion for the 2012 Membership Year by **May 2, 2012**. This form must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **May 9, 2012**. Please copy form as needed.

In Post _____ the **Top New Member Recruiter** for the 2012 membership year is:
Name: _____ Phone: _____
Address: _____

Number of New Members Recruited: _____
Attach **TYPED** sheet of new member names and ID#'s/ (25 & over see Silver/Gold Brigade also)

Certified by: _____ **(Post Adjutant)**
Post # / Location: _____
Date Signed: _____

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

POST NEW MEMBER RECRUITER

Each Post may submit to the Department the name of the recruiters who have signed up at least one New Member for the American Legion for the 2012 Membership Year by **May 2, 2012** to receive a pin. This form must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **May 9, 2012**. Please copy form as needed.

In Post _____ the **New Member Recruiter** for the 2012 membership year is:

Name: _____ Phone: _____

Address: _____

Name & Number of New Member Recruited: _____

In Post _____ the **New Member Recruiter** for the 2012 membership year is:

Name: _____ Phone: _____

Address: _____

Name & Number of New Member Recruited: _____

In Post _____ the **New Member Recruiter** for the 2012 membership year is:

Name: _____ Phone: _____

Address: _____

Name & Number of New Member Recruited: _____

In Post _____ the **New Member Recruiter** for the 2012 membership year is:

Name: _____ Phone: _____

Address: _____

Name & Number of New Member Recruited: _____

In Post _____ the **New Member Recruiter** for the 2012 membership year is:

Name: _____ Phone: _____

Address: _____

Name & Number of New Member Recruited: _____

Certified by: _____ **(Post Adjutant)**

Post # / Location: _____

Date Signed: _____

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

COMMANDER'S DISTINCTIVE HAT PIN

Awarded to any Legionnaire that recruits new members and renewals to get a total of 12 points or more between July 1, 2011 and May 2, 2012, will receive a Commander's Distinctive Hat Pin.

RECRUITING OF A NEW MEMBER, 4 POINTS EACH
FOR EACH RENEWAL, 1 POINT EACH
(can be combined)

CERTIFICATION REQUIRED:

Certification form on next page of this manual must be completed, certified by Post Adjutant and **arrive at Department Headquarters by May 18, 2012.**

COMMANDERS DISTINCTIVE HAT PIN

In Post _____ the recruiter(s) who signed up new members/renewals for 2012 membership year for total of 12 points or more is/are

NAME _____ ID Number _____
ADDRESS _____

TOTAL _____
Enter names below or attach list of New members/Renewals and ID Numbers

Names and ID# of New Membership (4 pts ea) / Renewals (1 pt ea)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____

Total: _____
Certified by: _____
(Post Adjutant)

Post # _____ **Location:** _____
Date Signed: _____

FORM MUST ARRIVE BY MAY 18, 2012.

MAIL TO: **The American Legion**
 PO Box 11025
 Richmond, VA 23230

**INDIVIDUAL RECRUITER AWARDS
(Department Awards – Continued)**

RECRUITER OF THE MONTH – Awarded to the Legionnaire signing up the most new members (minimum of five) in any one given month during the period July 1, 2011 through April 30, 2012. There is no limit to the number of monthly contests a Legionnaire may win. In case of a tie, a drawing will determine the one winner.

<u>Award Level</u>	<u>Award</u>
Each Award	Special Certificate and \$25

This award is designed to provide a logical pathway and incentive for Virginia Legionnaires to qualify for membership in the elite Gold Brigade Club and the Department Top Recruiter of the Year.

CERTIFICATION REQUIRED: Certification form on next page of this manual must be completed, certified by Post Adjutant and **arrive at Department Headquarters by the third Friday of the month following the completion month.** (IE: Certification forms for members recruited in July 2011 must be in Department Headquarters by August 19, 2011; for members recruited in Aug. 2011 must be in by September 16, 2011; etc)

July 2011	due by	August 19, 2011
August 2011	by	September 16, 2011
September 2011	by	October 21, 2011
October 2011	by	November 18, 2011
November 2011	by	December 16, 2011
December 2011	by	January 20, 2012
January 2012	by	February 17, 2012
February 2012	by	March 16, 2012
March 2012	by	April 20, 2012
April 2012	by	May 18, 2012

RECRUITER OF THE MONTH CERTIFICATION FORM

Each Post may submit to the Department the name of the recruiter who has signed up the greatest number of New Members (**min.of 5**) for the American Legion during the preceding month, certified by the Post Adjutant, and arrive at Department Headquarters by the third Friday of the month following the competition month.

In Post _____ the Recruiter of the Month for _____ 2011 ____ 2012 ____ was:
(Month)

Name: _____ Phone: _____

Address: _____

Number of new members recruited: _____

Names of new members:

Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____
Name: _____	ID# _____

(Use blank sheet for continuation if necessary)

Certified By: _____

Post Adjutant

Post #: _____ Location: _____

Date Signed: _____

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE NO LATER THAN THIRD FRIDAY OF MONTH

INDIVIDUAL RECRUITER AWARDS (National Awards)

Membership recruiters can earn awards for their recruiting efforts during qualifying periods of the membership year. Rules vary for different awards and are detailed with the award information following.

GOLD BRIGADE – Awarded to those Legionnaires recruiting 50 or more **NEW MEMBERS** up through the cutoff date of April 30, 2012. Special recognition will be given to these recruiters through announcements in the American Legion News Service and in special articles in other publications. Members of the Gold Brigade will be recognized by the National Commander during the National Convention.

<u>Award</u>	Special Gold Brigade Pin Gold Brigade Certificate Designer Jacket or Polo Shirt or Sweater with a Gold Brigade logo Special Gold Brigade Patch
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NOTE: Legionnaires qualifying for membership in the Gold Brigade for a second (or greater number) of years will receive a Gold Brigade Certificate, a “Hash Mark” for their jacket sleeve and their choice of a second Designer jacket or Polo Shirt or a sweater with Gold Brigade logo.

CERTIFICATION REQUIRED: Certification form on the next page of this manual must be completed, certified by Post Adjutant along with a **TYPED and numbered list attached of the new members’ names and ID#’s to arrive at Department Headquarters by May 2, 2012. And unless the list is submitted as requested, it will be returned to Post Adjutant to be corrected and still to arrive back to Dept. by May 2, 2012.**

**GOLD BRIGADE
NEW MEMBER RECRUITER AWARD
CERTIFICATION FORM**

The following member in the Department of Virginia qualifies for the Gold Brigade Award for enrolling **50** or more new members into the American Legion by **April 30, 2012**.

First-time qualifiers will receive a Gold Brigade Jacket, Cap Pin, Certificate and Patch

Second or third-time qualifiers receive a Gold Brigade Certificate, Hash Mark for their jacket sleeve and choice of Gold Brigade Jacket, Polo Shirt or Sweater with the Gold Brigade logo.

PLEASE CHECK THE APPROPRIATE BOXES:

This Gold Brigade Award will be my:

First Gold Brigade Award Other (Specify 2nd, 3rd, etc.) Time qualified

If you checked "Other", choose from the following:

Gold Brigade Jacket Sweater Polo Shirt
Circle size: S, M, L, XL, XXL, and XXXL.

PLEASE TYPE OR PRINT NAME OF RECRUITER:

Name: _____ Post: _____
Address: _____
Phone: _____

Number of new members enrolled (must be at least 50): _____

Must Attach TYPED list and numbered of members names and ID#'s. And unless the list is submitted as requested, it will be returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 2, 2012.

Post Adjutant (Signature) _____

Date: _____

Department Adjutant (Signature) _____

Date: _____

SEND TO: Department Headquarters by May 2, 2012

**SILVER BRIGADE
NEW MEMBER RECRUITER AWARD**

A Legionnaire who recruits **25 to 49 NEW MEMBERS** into The American Legion by the May target date will qualify for this award.

A Silver Brigade cap pin and certificate will be awarded.

CERTIFICATION REQUIRED: Certification form on next page of this manual must be completed, certified by Post Adjutant along with a **TYPED and numbered list attached of names and ID#'s to arrive at Department Headquarters by May 2, 2012. And unless the list is submitted as requested, it will returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 2, 2012.**

**SILVER BRIGADE NEW MEMBER RECRUITER
AWARD CERTIFICATION FORM**

The following member in the Department of Virginia qualifies for the “Silver Brigade” Award for enrolling 25-49 **NEW MEMBERS** into The American Legion by May target date.

Silver Brigadiers receive a Silver Cap Pin and a Silver Certificate.

Name: _____ ID# _____

Address: _____

Phone: _____

Number of **NEW MEMBERS** enrolled (25 to 49): _____

Must attach a numbered and TYPED list of members, ID#. And unless the list is submitted as requested, it will be returned to the Post Adjutant to be corrected and still to arrive back to Dept. by May 2, 2012.

Department Adjutant (Signature)

Date _____

Post Adjutant (Signature)

Post _____

Address _____

Date _____

MUST ARRIVE AT DEPARTMENT HEADQUARTERS BY MAY 2, 2012.

INDIVIDUAL RECRUITER AWARDS
(National Awards – Continued)

NATIONAL RECRUITER OF THE YEAR – Awarded to the Legionnaire certified with the highest number of new members recruited from among ALL the Departments.

<u>Position</u>	<u>Award</u>
(1) Grand Prize	All Expense paid trip to the 2012 National Convention. Trip includes for the Legionnaire and guest round-trip airfare, hotel accommodations for 6 days/5 nights, and reserved seating tickets to the National Commander’s Banquet for Distinguished Guests.

Awards for the **NATIONAL RECRUITER OF THE YEAR COMPETITION** – will be presented to the next highest 26 individuals:

(1) Second Prize	\$1000.00 Award Certificate Emblem Sales.
(10) Third Prizes	\$150 Award Certificate Emblem Sales.
(15) Fourth Prizes	\$100 Award Certificate Emblem Sales.

NOTE: The Department Adjutant nominates all Top Recruiters to National by 5/18/2012. A Post Top New Member Recruiter Certification form with a minimum of 10 new members recruited must be submitted to Department by **5/2/2012** to be eligible for this award.

INDIVIDUAL AWARDS

LEGIONNAIRE OF THE YEAR – Awarded to those Legionnaires nominated by their Posts for outstanding service to that Post during the 2011-2012 Legion Year.

ADDITIONAL REQUIREMENTS:

1. Post Commanders are not eligible for this award during their term in office.
2. If the Post wishes their selection for Post Legionnaire of the Year to be considered for awards **above the Post Level, a narrative evaluation, (not to exceed one page), of that Legionnaire's accomplishments must accompany the nominating form.**
3. No Legionnaire shall be eligible for this award more than once in his/her lifetime and a post may make only one submission per year.

<u>AWARD LEVEL</u>	<u>AWARD</u>
Post	Dogwood Cap Pin (awarded during Vice Commander meetings at Department Convention)
District	Special Certificate (awarded during Vice Commander meetings at Department Convention)
Region	Pen Set and \$25 (awarded at General Session Department Convention)
Department	Plaque. Hotel accommodations for two-nights at the Department Convention and two tickets to the Convention Banquet (reimbursed). (Awarded during General Session at Department Convention). Note: Dept does not reserve room or tickets. Or: Plaque & \$100.00 check

CERTIFICATION REQUIRED:

Certification form on next page of this manual must be completed, certified by Post Adjutant and arrive at Department Headquarters by **June 6, 2012.**

LEGIONNAIRE OF THE YEAR

Each Post may submit to the Department the name of the Legionnaire who has performed the most outstanding service to that Post during the 2012 membership year. This form must be completed, certified by the Post Adjutant, and mailed to arrive at Department Headquarters **NO LATER THAN JUNE 6, 2012.**

In Post _____, the following named Legionnaire has been chosen as Legionnaire of the Year for the Legion Year 2011-2012

Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

If this nominee is to be considered for award above Post Level, a narrative evaluation(not to exceed one page) of his/her accomplishments during this year must accompany this form.

Certified by: _____

Post Adjutant

Post #: _____ Location: _____

Date Signed: _____

MAIL THIS FORM TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE NO LATER THAN JUNE 6, 2012

POST COMMANDER AWARDS

Determination of the following Above and Beyond Awards will be based on paid membership on hand at Department Headquarters on the cutoff date.

ABOVE AND BEYOND AWARDS – Post Commanders can earn valuable awards for Post membership performance that reflects the spirit of “Above and Beyond” the call of duty. To earn awards, the following qualifications must be met:

<u>DATE</u>	<u>TARGET</u>	<u>AWARD</u>
Dec. 29, 2011	100%	Achievement Award Ribbon & cert. (presented at the Department Spring Conference)(see pg 32)
March 7, 2012	110%	Executive Portfolio (presented at Department Convention)
April 4, 2012	115%	Auto Grill Emblem (presented Department Convention)
June 6, 2012	120%	Pen Set (presented at Department Convention)

POST COMMANDER OF THE YEAR – Post Commanders can accumulate points during the year based on membership performance, attendance at Department and National meetings, submitting reports and Post Activities (awards will be presented at Department Convention). Awards will be based on the highest number of points accumulated for the competition at each level.

<u>AWARD LEVEL</u>	<u>AWARD</u>
District	Special Certificate
Region	Pen Set and \$25
Department	Plaque. Hotel accommodations for two nights at Department Convention and two tickets to the Convention Banquet (reimbursed). Note: Dept. does not reserve room or purchase the tickets.

CERTIFICATION REQUIRED: Certification form on opposite page of this manual must be completed, certified by the Post Adjutant and arrive at Department Headquarters by **June 6, 2012.**

**POST COMMANDER OF THE YEAR
CERTIFICATION FORM**

(Enter points where applicable and total at end of form.)

CATEGORY I – AWARDS EARNED BY POST:

Cardinal Award (5 pts)	_____	
Jefferson Award (5 pts)	_____	
Jamestown Award (5 pts)	_____	
Veterans Day Award (10 pts)	_____	
Dogwood Award (10 pts)	_____	
100% by Dec.28, 2011 (40 pts)	_____	
Yorktown Award (15 pts)	_____	
Foxhound Award (15 pts)	_____	
Legion Birthday (15 pts)	_____	
Old Dominion Award		
Gold (25 pts)	_____	
or Silver (20 pts)	_____	
or Blue (15 pts)	_____	
Dan Daniel Award (30 pts)	_____	(Department will add)
John J. Wicker, Jr. Award (35 pts)	_____	(Department will add)

CATEGORY II - POST COMMANDER ATTENDANCE:

2011 Department Convention (20 pts)	_____
2011 American Legion College (25 pts)	_____
2011 National Convention (35 pts)	_____
2011 Dept. Fall Conference (25 pts)	_____
2012 Washington Conference (10 pts)	_____
2012 Dept. Spring Conference (25 pts)	_____

CATEGORY III – POST PROGRAMS (10 POINTS FOR EACH PROGRAM):

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boys State	_____
American Legion College (Staff or Students)	_____
Blood Program	_____
Sons of the American Legion	_____
Regularly Initiates New Members	_____
Special Olympics (participation/contribution)	_____
Drug Abuse Prevention	_____
Teenage Suicide Prevention	_____
Halloween Safety	_____
Contributes to VA Hospital	_____

**POST COMMANDER OF THE YEAR
CERTIFICATION FORM (CON'T.)**

Post Has Active Service Officer _____
Post Has Color Guard/Burial Detail _____
Junior Law Cadet _____
Junior Shooting Sports _____
Get Out The Vote _____
Flag Education _____
Other (Specify) _____

CATEGORY IV – POST OBSERVANCES (10 PTS FOR EACH OBSERVANCE):

July Fourth _____
Veteran’s Day _____
Pearl Harbor Day _____
Four Chaplain’s Sunday _____
American Legion Birthday _____
Memorial Day _____
Flag Day _____

CATEGORY V – POST COMMUNICATIONS:

Mail Newsletter or Bulletin to Members (20 pts) _____
Send News Releases to Media – minimum of five (10 pts) _____
Send Cards or Visit Sick Members (10 pts) _____
Submitted Consolidated Post Report (25 pts) _____
Post Consolidated Report submitted on time (20pts) _____

TOTAL FROM FRONT _____
TOTAL FROM BACK _____
GRAND TOTAL _____

Certified by:

Post Adjutant (Signature) _____

Post # _____ Location: _____ Post Commander: _____

Date Signed: _____

MAIL TO: The American Legion,
Department of Virginia; PO Box 11025, Richmond, VA 23230

FORM MUST ARRIVE BY JUNE 6, 2012

100% Posts

Whenever a Posts hits 100%, we send them the 100% Post Commander and 100% Post Adjutant hatpin. We also have a pin available to award the Post Membership Chairman, and these pins are made available as immediately as possible after the 100% is hit or at the next conference or convention for distribution to a Post or District Officer for presentation.

No Certification form required.

MEMBERSHIP CHAIRMAN AWARDS

Awarded to Post and District Membership Chairmen for setting the pace in reaching their 100% membership goals, based on the date memberships and dues are received at Department Headquarters. *NO CERTIFICATION FORMS REQUIRED*

POST MEMBERSHIP CHAIRMEN – There will be 6 levels of competition based on Post size categories, each with a First, Second and Third Place winner (total 18 winners). Winners will be those Post Membership Chairmen whose Post are the **FIRST** three in their size category to reach 100% of their membership goal. **In case of any ties, higher percentage will prevail. In case of further tie, a drawing will be held to pick the winner.**

Category I (15-35 member goal)
Category II (36-75 member goal)
Category III (76-175 member goal)
Category IV (176-375 member goal)
Category V (376-600 member goal)
Category VI (601 or higher members)

POSITION	AWARD
First Place (6)	Gold Membership Achievement Medal
Second Place (6)	Silver Membership Achievement Medal
Third Place (6)	Bronze Membership Achievement Medal

YEAR-END POST MEMBERSHIP CHAIRMEN AWARDS – There will be six levels of competition (total 18 winners) based on Post size categories. Winners will be those Post Membership Chairmen whose Post membership on **June 6, 2012**, reflects the **largest percentage increase** above their final 2011 membership (must be at least 100% to qualify).

Category I (15-35 member goal)
Category II (36-75 member goal)
Category III (76-175 member goal)
Category IV (176-375 member goal)
Category V (376-600 member goal)
Category VI (601 or higher members)

POSITION	AWARD
First Place (6)	Special Certificate and \$30.00 Gift Certificate
Second Place (6)	Special Certificate and \$20.00 Gift Certificate
Third Place (6)	Special Certificate and \$10.00 Gift Certificate

**MEMBERSHIP CHAIRMAN AWARDS
(Continued)**

DISTRICT MEMBERSHIP CHAIRMEN – **First, Second** and **Third Place** winners will be those District Membership Chairmen whose Districts are the **First** three to reach 100% of their membership goal.

POSITION

AWARD

First Place

American Legion Wristwatch

Second Place

Wallet

Third Place

Nylon Garment Bag

DISTRICT MEMBERSHIP CHAIRMAN - The District Membership Chairman who reaches the **highest** membership percentage above their District Goal by **June 13, 2012** will be awarded a Legion Jacket. In the event of a tie, winner will be determined by random draw.

The awards will be presented at the Department Vice Commander Regional Meetings during the July Department Convention.

DISTRICT COMMANDER AWARDS

Determination of the following awards will be based on paid membership on hand at Department Headquarters on the cutoff date.

NO GOOSE EGG AWARD – District Commanders who have no zero membership Posts within their District as of **September 28, 2011**, will receive a SPECIAL GIFT (award will be presented at Department Fall Conference).

NEW YEAR'S DAY AWARD – District Commanders whose District equals or exceeds its 2011 final membership by **December 28, 2011**, will receive a Legion Jacket (award will be presented at Department Spring Conference).

DISTRICT COMMANDER OF THE YEAR – District Commanders can accumulate points during the year based on attendance, membership performance, submitting reports and Post activities (award will be presented at Department Convention).

Awards will be based on the highest number of points accumulated.

<u>AWARD LEVEL</u>	<u>AWARD</u>
Region	Pen Set
Department	Plaque. Hotel accommodations for three nights at the Department Convention and two tickets to the Convention Banquet (reimbursed)

CERTIFICATION REQUIRED: Certification form on the next page of this manual must be completed, certified by District Adjutant and arrive at Department Headquarters by **June 6, 2012**.

NEW POST ACHIEVEMENT AWARD (National award)

District Commanders who establish new Posts within their respective Districts and have the Temporary Charter Application on file at National Headquarters will receive a **Special Recognition Plaque**. The Department has to send application to National for this award by 5/18/2012. Therefore, the temporary charter has to be on file at National by that date.

**DISTRICT COMMANDER OF THE YEAR
CERTIFICATION FORM
(Enter Points where applicable. Department will total.)**

CATEGORY I – (40% OF TOTAL) AWARDS & ACHIEVEMENT EARNED BY DISTRICT / Multiply number of posts achieving award and points for totals.
(contact Dept for spreadsheet on Post Target Date Goal Awards, if needed)

<u>Post Target Date Goal</u>	<u>Total</u>
No "Goose Egg" Posts by 9/28/2011 (20 pts each)	_____
Cardinal Award (5 pts ea)	_____
Jefferson Award (5 pts ea)	_____
Jamestown Award (5 pts ea)	_____
Veteran's Day Award (10 pts ea)	_____
Dogwood Award (10 pts ea)	_____
100% by Dec. 28, 2011 (40 pts ea)	_____
Yorktown Award (15 pts ea)	_____
Foxhound Award (20 pts ea)	_____
Legion Birthday (20 pts ea)	_____
Old Dominion Gold Award (25 pts ea)	_____
Old Dominion Silver Award(15 pts ea)	_____
Old Dominion Blue Award(10 pts ea)	_____
Posts earning Dan Daniel Award (30 pts ea)	_____ (Department will add)
Posts earning John J. Wicker, Jr., Award (35 pts ea)	_____ (Department will add)
New Post with Temporary Charter (25 pts each)	_____
New SAL Squadron Organized (10 pts each)	_____
CATEGORY II – (20% OF TOTAL) DISTRICT COMMANDER ATTENDANCE:	
2011 Department Convention & DEC (20 pts)	_____
2011 New Officer Conf. (20 pts)	_____
2011 Legion College (25 pts)	_____
2011 National Convention (35 pts)	_____
2011 Veterans Day Service (20 pts)	_____
2011 Department Fall Conf. & DEC (25 pts)	_____
2012 Washington Conference (10 pts)	_____
2012 Dept. Spring Conference & DEC (25 pts)	_____
2012 Memorial Day Service (20 pts)	_____

(Continued next page)

**DISTRICT COMMANDER OF THE YEAR
CERTIFICATION FORM (CON'T)**

CATEGORY III – (20% OF TOTAL) POST PROGRAMS (ENTER NUMBER OF POSTS PARTICIPATING, DEPARTMENT WILL COMPUTE PERCENTAGE):

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boy's State	_____
American Legion College (Staff or Students)	_____
Blood Program	_____
Sons of the American Legion	_____
Junior Law Cadet	_____
Junior Shooting Sports	_____
Get Out The Vote	_____
Flag Education	_____

CATEGORY IV – (20% OF TOTAL) REPORTS (ENTER NUMBER OF POSTS PARTICIPATING – DEPARTMENT WILL COMPUTE PERCENTAGE):

Post Visitation Quarterly Report(turned in all 4)	_____
Consolidated Post Report Form	_____
Children & Youth Report	_____
Americanism Report	_____

TOTAL _____ **(Department will total)**

CERTIFIED BY: _____
DISTRICT ADJUTANT

DISTRICT #: _____ **DATE SIGNED:** _____

District Commander: _____ **(please print)**

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE BY JUNE 6, 2012

DISTRICT COMMANDER AWARDS
(National awards)

MEMBERSHIP ACHIEVEMENT & DISTRICT HONOR RIBBON – District Commanders whose 2012 District Membership, as of **May 9, 2012**, exceeds the 2011 membership by at least the number of Posts in that District, will receive the District Commander Achievement Award mounted on a plaque. In addition, the District will receive an Honor Ribbon for its District Colors.

“RACE TO THE TOP” COMPETITION – This National Award competition is conducted at five levels based on categories of membership of the District without regard to geographic location. District Commanders will compete in each of the following categories based on final 2011 District totals. Winners will be those District Commanders whose membership **at National Headquarters on March 28, 2012**, represents the greatest percentage over the final 2011 membership of that District (must be at least 100% to qualify).

- Category I (15-1,499 members)
- Category II (1,500-2,999 members)
- Category III (3,000-4,999 members)
- Category IV (5,000-7,499 members)
- Category V (7,500 or more members)

POSITION

AWARD

First Place (5)	District Commander and spouse – all expense paid trip for five days to attend the 2012 Indianapolis 500 Race. Trip includes round-trip airfare, tickets to the Indianapolis 500 and first class hotel accommodations for four nights. Post Ribbons for all AL Posts in their District
Second Place (5)	\$500 Award Certificate for choice of several gifts.
Third Place (5)	\$375 Award Certificate for choice of several gifts.

VICE COMMANDER AWARDS
(Department awards)

Determination of the following awards will be based on paid membership on hand at Department Headquarters on the cut-off date.

NO GOOSE EGG DISTRICTS AWARD – Vice Commanders who have no zero membership Posts within every District within their geographic areas as of **September 28, 2011**, will receive a SPECIAL GIFT.

TARGET DATE AWARDS – Vice Commanders will receive a cash award for each target goal attained within their geographic areas in each of the following groups:

<u>Award</u>	<u>GOALS TO BE ACHIEVED</u>
\$25	Cardinal, Jefferson, Jamestown, Veteran’s Day
\$50	Dogwood, Yorktown, Foxhound, Legion BD, Old Dominion (Gold)
\$100	Dan Daniel
	No certification form required

DEPARTMENT VICE COMMANDER OF THE YEAR – Vice Commanders can accumulate points during the year based on attendance, membership performance, submitting reports and Post activities (awards will be presented at Department Convention). Award will be based on highest number of points accumulated.

AWARD: Plaque. Hotel accommodations for three nights at the Department Convention and two Convention Banquet tickets (reimbursed).

CERTIFICATION REQUIRED: Certification form on the next page of this manual must be completed by the Vice Commander and arrive at Department Headquarters by **June 6, 2012.**

**DEPARTMENT VICE COMMANDER OF THE YEAR
CERTIFICATION FORM
(Enter Points Where Applicable – Department Will Total)**

CATEGORY I – AWARDS & ACHIEVEMENTS EARNED BY DISTRICT:
(Enter total number of Districts achieving)

Cardinal Award	_____	
Jefferson Award	_____	
Jamestown Award	_____	
Veteran’s Day Award	_____	
Dogwood Award	_____	
100% by Dec. 28, 2011	_____	
Yorktown Award	_____	
Foxhound Award	_____	
Legion Birthday	_____	
Old Dominion Gold Award	_____	
Posts Earning Dan Daniel Award (10 pts each Dist.)	_____	(Dept. will add)
Posts Winning John J. Wicker, Jr. Award (20 pts ea Dist.)	_____	(Dept. will add)
New Post with Temporary Charter (25 pts ea Dist.)	_____	
No “Goose Egg” Posts by 9/28/2011 (20 pts)	_____	

CATEGORY II – DEPT. VICE COMMANDER ATTENDANCE:

2011 Department Convention & DEC (20 pts)	_____
2011 New Officer Conference (20 pts)	_____
2011 Legion College (25 pts)	_____
2011 National Convention (30 pts)	_____
2011 Veterans Day Service (20 pts)	_____
2011 Dept. Fall Conference & DEC (25 pts)	_____
2012 Washington Conference (10 pts)	_____
2012 Dept. Spring Conference & DEC (25 pts)	_____
2012 Memorial Day Service (20 pts)	_____

CATEGORY III – PROGRAMS: (ENTER NUMBER OF POSTS PARTICIPATING)

Oratorical	_____
American Legion Baseball	_____
Scouting	_____
Boy’s State	_____
American Legion College (Staff or Student)	_____
Blood Program	_____
Sons of the American Legion	_____
Junior Law Cadet	_____
Junior Shooting Sports	_____
Get Out The Vote	_____
Flag Education	_____

**DEPARTMENT VICE COMMANDER OF THE YEAR
CERTIFICATION FORM (Cont'.)**

CATEGORY IV – REPORTS (ENTER NUMBER OF POSTS PARTICIPATING)

VA & R Report _____
Consolidated Post Report Form _____
Children & Youth Report _____
Americanism Report _____

TOTAL _____

Certified By: _____ **(Department Vice Commander)**

Date Signed: _____

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE BY June 6, 2012.

POST MEMBERSHIP GOAL AWARDS

POST HONOR RIBBONS – Each Post whose 2012 membership on **December 28, 2011** equals or exceeds their final 2011 membership will receive the Post Honor Ribbon for their Post Colors and a certificate.(see page 18)

MEMBERSHIP GOAL AWARDS - At the Department Convention, Posts earning the Old Dominion Award (100%) will receive a certificate. ALL other target dates - one certificate listing all goal awards received for the year will be presented to each Post earning these awards; individual certificates for these goal awards will **NOT** be issued.

JOHN J. WICKER, JR. TRAVELING TROPHY – One Post from each size category will be awarded the John J. Wicker, Jr. Traveling Trophy & Cert. in recognition of having achieved the highest membership percentage above its 110% goal (award will be based on paid memberships on hand at Department Headquarters on **June 6, 2012**).

CERTIFICATE OF MERITORIOUS SERVICE – This certificate is awarded to those Posts which by **December 28, 2011** have enrolled an advance membership for the year about to start equaling or surpassing the Post's previous all time high membership (since Post Charter) will receive the National Certificate of Meritorious Service. See form next page.

FIVE OR MORE CONSECUTIVE YEARS ALL-TIME HIGH – Each Post whose membership as of **May 2, 2012**, reaches an All-Time-High for the fifth consecutive year is eligible to receive the National Certificate. Posts can also earn a certificate for each year the Post continues it's all-time high performance after the fifth year. (Form on page 33).

**CERTIFICATE OF MERITORIOUS SERVICE
POST ALL-TIME HIGH MEMBERSHIP
CERTIFICATION FORM**

I certify that Post _____ Post # _____ transmitted
_____ 2012 memberships to Department Headquarters by **December 28, 2011**, and
that the total membership as of that date was the All-Time High membership for the Post.

This form must be completed, certified by the Post Adjutant and arrive at Department
Headquarters by **January 4, 2012**.

Certified by: _____
Post Adjutant

Post # _____ Location: _____

Date Signed: _____

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE BY JANUARY 4, 2012

**FIVE CONSECUTIVE YEARS ALL-TIME HIGH
MEMBERSHIP CERTIFICATION FORM**

I certify that Post _____ Post # _____ transmitted
_____ 2012 memberships to Department Headquarters and the total membership
was the fifth or more consecutive year that the Post had established an All-Time High
membership. **This is based on membership as of May 2, 2012.**

NUMBER OF CONSECUTIVE YEARS OF ALL TIME-HIGH MEMBERSHIP

No. of Years	From	To
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

This form must be completed, certified by the Post Adjutant and final date to arrive at
Department Headquarters by **June 6, 2012.**

Certified by: _____

Post Adjutant

Date Signed _____

Citation will be presented at Department Convention

MAIL TO: The American Legion
Department of Virginia
PO Box 11025
Richmond, VA 23230

FORM MUST ARRIVE BY JUNE 6, 2012

NEW POST AWARDS

PIONEER AWARD – The National Membership and Post Activities Committee created this award so that those involved directly with new Post formation could be recognized. **However, the recognition and the awarding of the citation are the responsibility of the new Post** (Legionnaires involved in the chartering of a new Post should make members of the new Post aware of the availability of this award).

The certification form for the Pioneer Award can be found on the next page of this manual. After a new Post has received its temporary charter, the Post officers and members can designate the one person they feel was most instrumental in starting their Post.

Instructions for preparing the certification form are on the form and are self-explanatory. There is no deadline for submission of the form, however, you should be aware that it will probably take at least one month to receive the award after applying to Department Headquarters. If you apply for the Pioneer Award, it will be presented at the next Department Conference or Convention unless you specifically request that other arrangements be made for its presentation.

DEPT. NEW POST AWARDS – The Legionnaire who receives the Pioneer award also receives an American Legion Jacket, a Meritorious Service Medal and \$100.

The new Post Commander and New Post Adjutant will receive two nights lodging at the Department Convention and \$50 each (this award applies to new Post Commanders and Adjutants whose Temporary Charter is on file at National Headquarters on or before May 22, 2012). District Commanders and/or Chartering Officer should make arrangements for these Legionnaires to attend the Department Convention. Department will **reimburse** for lodging and banquet tickets. New Post Commander and Adjutant must be in attendance for the presentation to receive the cash award.

Also, District Commanders having a new Post chartered in their Districts and having the Temporary Charter application on file at National Headquarters on or before May 18, 2012 will receive a Special National Recognition Plaque (see District Commander Awards).

NATIONAL AWARDS FOR DEPARTMENTS

HENRY D. LINDSLEY TROPHY – Awarded to the Department who, on March 30, 2012, has attained the highest percentage of membership over its 2011 final membership (based on membership transmittals received **at National Headquarters before March 31, 2012**).

PARADE POSITION & CONVENTION HALL SEATING – June 14, 2012, is the date the National Convention Parade Position and Seating at the National Convention will be determined. This is based on the Department's standing on the membership report as of June 13, 2012. All transmittals to be considered in connection with the National Convention Parade Position and National Convention Hall seating tabulation must be received at National Headquarters no later than June 13, 2012.

GENERAL HENRI GOURAUD TROPHY AWARD – A plaque awarded annually to that Department in each of the six categories for first exceeding its National membership goal. Department categories will be according to the categories used for determining Big Twelve winners, with one winner to be determined in each category.

O. L. BODENHAMER TROPHY – This is a plaque to be awarded annually to the Department designated to lead the Parade at the time of the ensuing National Convention. This award shall be confined to the 52 Departments within the continental limits of the United States (Puerto Rico is also included).